



Dear UmattR Supporter,

The UmattR (You Matter) program promotes high school seniors who have diverse interests and are committed to living drug, alcohol, and tobacco free. They serve as role models to younger kids while at the same time honing the skills necessary to become our future community leaders. They excel in various extracurricular interests and skills, including athletics, FFA, photography, music, dance, computers, or other such positive activities. The UmattR team presents their positive message, encourages children to become involved in community activities and promotes making good decisions so that other young people may also become future role models themselves. Each senior is featured on their own trading card displaying his or her favorite activities, which they autograph for younger students following their presentations. The back of each card lists the UmattR teen's activities, school, grade point average, and future plans along with his or her personal message of how he or she remain drug free. These cards serve as a reminder to each child that many high school aged students are drug free and that they can aspire to be role models and future leaders as well. Each UmattR teen will receive a \$1,000 scholarship for his or her 10-month commitment to UmattR service in our community.

By investing in the UmattR Program you will:

- Be building youth leadership skills and youth mentoring in the community.
- Be promoting a drug free message in the schools and in San Juan County communities.
- Gain exposure for your business through your logo on the trading cards, PSA's, Video podcasts, and website.
- Be supporting the idea of creating a safer community - one child at a time. This starts by helping kids learn to make good choices at an early age.

Thank you,

Greg Allen
 UmattR (San Juan Safe Communities Initiative)
 100 W. Broadway
 Farmington, NM 87401
 (505) 419-8939
 gallensjsoci@gmail.com

Umatr.com

Sponsorship Opportunities for the 2023/2024 School Year

Trading Card Sponsors - \$1,000/Student (21 available) -

A business may sponsor multiple students. The Scholarship Sponsors will have their names appear on the cards of the student(s) they are sponsoring. The Scholarship Sponsor will:

- Have prominent Logo placement on front bottom left or right of trading card printed for the sponsored student. (5,000 cards/student!)
- Have their logo placed on the SJSCI.org and Umatr.com websites linked to your home page.
- Be eligible for a Card signing opportunity at your business location.

Additionally, San Juan Safe Communities Initiative needs sponsorship to cover additional expenses for team T-shirts (\$500), Team Hoodies (\$900), and printing needs for the trading cards (\$5,000).

Additional Sponsorship - \$500/Student or any amount -

This level of Sponsorship will:

- Have their logo placed on the SJSCI.org and Umatr.com websites linked to your home page.

You can find additional information about the “You Matter” Program at

www.umattr.com or www.sjsci.org

Umatr.com



Sponsorship amount \$ _____

Company or Personal Information:

(As it will appear on all "You Matter" Trading Card Program materials)

Name

Company Name

Address

City State Zip

Phone

E-mail

Web Address

Authorized Signature

Please make a copy of this form for your records before sending to us.
Deadline for Sponsorship Submission is August 31, 2023, but money may be collected by
September 30, 2023.

Thank you!

We look forward to working with you towards a positive drug-free program for our kids!

Send completed registration to:

San Juan Safe Communities Initiative

100 West Broadway Farmington, NM 87401

Phone: 505-419-8939 E-mail: gallensjsci@gmail.com

Please make checks payable to San Juan Safe Communities Initiative

Umatter.com

